

## Ahmed Ramy Abd Allah

### Senior Web Developer | WordPress & WooCommerce Team Leader

 Giza, Egypt

 +20 106 713 0213

 ahmedramy83@gmail.com

 English (Proficient) | Arabic (Native)

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### Professional Summary

Experienced Senior Web Developer with **20+ years** of expertise in architecting, developing, and maintaining WordPress and WooCommerce websites. Skilled in **custom PHP development, Divi, ACF, WPML**, and full project lifecycles. Proven collaborator with SEO and digital marketing teams to deliver scalable, SEO-optimized, high-performance solutions. Strong team leader with a record of successful project delivery for global and regional clients.

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### Key Skills

- **Core Development:** PHP (Advanced), JavaScript, HTML5, CSS3, jQuery, Bootstrap
  - **WordPress Expertise:** WordPress, WooCommerce, Custom Themes, Plugins, ACF, WPML
  - **Servers & Hosting:** cPanel, Plesk, CloudLinux, AlmaLinux
  - **SEO & Analytics:** Technical SEO, Google Analytics, Google Tag Manager
  - **Soft Skills:** Team Leadership, Code Review, Client Communication, Project Management
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### Professional Experience

#### Be Group

##### Web Development Team Leader

*Jan 2024 – Present*

- Lead WordPress development team and technical direction
- Deliver custom WordPress & WooCommerce solutions
- Optimize performance, security, and workflows

##### WordPress Developer

*Jan 2022 – Dec 2023*

## **SEO Team Leader**

*Jan 2021 – Dec 2022*

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## **AlSayegh Media**

### **SEO Manager**

*Aug 2018 – Dec 2020*

- Led SEO strategy and execution
  - Managed technical SEO, analytics, and performance reporting
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## **Welad El Balad LTD**

### **WordPress Developer & SEO Specialist**

*Mar 2017 – Jul 2018*

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## **Lamsat For Web Services**

### **WordPress Technical Support & SEO Specialist**

*Apr 2013 – Nov 2015*

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## **AHICT**

### **Web Technical Support Team Leader**

*Sep 2007 – Mar 2013*

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## **Freelance**

### **Web Developer & Technical Support Specialist**

*2003 – Present*

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## **Project Portfolio**

### **Corporate & Business Websites**

- **Equip Pools** – Multilingual WordPress website  
<https://equippools.com/>
- **Flow Moto** – Firefighting systems company website  
<https://flow-moto.com/>

- **Advanced Systems** – Corporate solutions site (KSA)  
 <https://adsystems-ksa.com/>
  - **HS Group** – Business corporate website  
 <https://hs-gp.com/>
  - **Digital WorkPlace** – Corporate services platform  
 <https://digitalworkplace.me/>
  - **Derayh Real Estate** – Real estate showcase website  
 <https://derayhrealestate.com/>
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### E-Commerce Projects

- **Easy Copy** – WooCommerce eCommerce platform  
 <https://www.easycopyco.com/>
  - **Home Secure** – Home automation eCommerce store  
 <https://www.homesecureg.com/>
  - **Wezen Uniform** – Uniform eCommerce store  
 <https://wezen-uniform.com/>
  - **Apply Right** – Business services platform  
 <https://applyright.net/>
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### Real Estate & Construction

- **Mardev** – Real estate listings & portfolio  
 <https://mardeveg.com/>
  - **Dream Town EG** – Residential project showcase  
 <https://dreamtowneg.com/>
  - **Water Feature EG** – Pool design & installation company  
 <https://waterfeatureeg.com/>
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### Travel & Tourism

- **Viajes a Egipto** – Travel and tourism website  
 <https://viajesaegipto.mx/>
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### Medical & Healthcare

- **Vascular Art Clinic** – Medical & aesthetic care website  
<https://vascularartclinic.com/>
  - **Dr. Osama Abbas** – Specialist medical professional website  
<https://drosamaabbas.com/>
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### **Automotive**

- **Rentex Cars Rental** – Car rental booking site  
<https://rentexcars-eg.com/>
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### **Education**

#### **Bachelor of Commerce (Accounting)**

Damietta University, Egypt

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### **Certifications & Training**

- Advanced SEO Certification – Gotch Academy
- Google Analytics Individual Qualification
- Google Ads Search Certification
- Web Development & Design – Mansoura University
- English Proficiency – Berlitz